20 Most Promising Workflow Management Solution Providers

Modern enterprises are trying to deal with the global competition by reducing overall cost to carry out the business, and at the same time delivering new products and services to the market. To achieve this, the enterprises must constantly optimize business processes to suite the evolving market needs. Workflow technology helps them reach these goals by providing methodologies to support business process modeling to capture various workflows, business process reengineering to optimize these workflows, and business process automation to incorporate changing workflow needs with ease.

Workflow technology brings many advantages to the enterprises. In document management, for instance, it helps reduce the volume of back-office paperwork. The workflow software digitizes the documents and routes them through the work processes to achieve end results. Hence, the benefits of using such a technology helps drastically reduce errors and prevents tasks from falling through the cracks. Also, if the right processes are in place, every connected personnel know what they are accountable for. The supervisors are not required to micro manage the progress of process at each stage; instead get an overview of what is happening.

To help organizations find the workflow solution that suits their business needs, in this issue of CIO Review, we present the 20 Most Promising Workflow Technology Providers, featuring the best vendors offering technologies and service that aid in Workflow Management. The firms compiled in this issue have exhibited vast knowledge and in-depth expertise in delivering Workflow related solutions.

A distinguished panel comprising of CEOs, CIOs, analysts, and the CIO Review editorial board have selected the top players from the competitive field of Workflow Management Solutions. The listing provides a look into how these solutions work in the real world, so that you can gain a comprehensive understanding of what technologies are available, which are right for you, and how they shape up against the competition.

Company:
Document Advantage Corporation, [DocuVantage]

Description:
Provides a cloud platform that includes the management of documents and data using business process management workflow technology.

Key Person:
Jana Wiggins, CEO

Website:
docuvantage.com

Document Advantage Corporation, DocuVantage Revolutionizing the Way to Move and Manage Documents

The movement of documents, along with the implementation of workflow software can seem complex and exceedingly technical and stipulate specialized expertise for leading organizations up the growth ladder. Documents and their processes need to be managed in one place with careful and closely watched steps. "These issues can be addressed by integrating the documents with their processes seamlessly by using the document index form in a second role of providing document routing information. Our workflow designer is built into the software and connects directly to the document and index routing form," says Jana Wiggins, CEO, DocuVantage.

Headquartered in Florida, DocuVantage simplifies the multifaceted and methodological workflow software by providing organizations affordable and easy-to-use online document management, workflow and records management software. Through their solution, DocuVantage OnDemand, one can move documents, workflow, and compliance to a cost-effective advantage. Within the solution is a drag and drop browser based tool that is simple to use, but can also be expanded by using the built-in scripting capabilities, external connectors, and the Application Programming Interfaces (APIs) available to customers.

DocuVantage's document management platform, DocuVantage OnDemand is delivered using the SaaS subscription model so that customers only pay for what they use. Since there is no software or hardware to purchase, ROI is immediate. The solution includes document capture, imaging, archiving, workflow, full text search, collaboration, and version control. Remote workers and offices have the same access to business documents as those in the corporate office. One can control the level of document access for each of the users for adding, searching, editing, and viewing documents. "DocuVantage On-Demand provides instant access to documents and data, the workflow pushes documents to the appropriate people for review and approval, and the automatic version control makes sure that everyone is working on same correct version of the document," explains Wiggins.

One of DocuVantage's clients, TB Alliance, a global nonprofit for TB drug development found their old contract management system to be more complicated than helpful for the end-user. Apart from the system complexity, their customer service experience was slow, requiring repeated follow up by the contracts team members, and often ended with no proper solution. Upon implementing DocuVantage's software, the team finally observed a sense of consistency and security. "What took three clicks in the old system takes one in DocuVantage. In one department

TB Alliance now saves over $22,000 annually simply by having switched to DocuVantage from their original contract management system," adds Wiggins.

The company makes it a point to constantly interact with their customer, listen, and incorporate their feedback and ideas into the platform, to enhance the success. "We deliver projects on time and budget. We involve business analysts with years of experience in the sales process to ensure that we can meet the needs of the prospective customer, while keeping pace with emerging technologies," explains Wiggins.

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> **Our workflow designer is built into the software and connects directly to the index routing form**

For over 25 years, the DocuVantage engineers and consultants have assisted businesses with their document management and workflow automation needs. With the advent of technologies like cloud, the company is building automatic data extraction for invoices into their cloud solution for AP automation. "Phase I which is in production, is the primary index data such as Vendor, Invoice #, Date, Total. Phase II will be to extract the line item data, the AP data capture solutions that typically cost 10s of thousands of dollars will be made available to clients at a small monthly fee. This is our future plan, to provide clients best of services with pocket friendly price," concludes Wiggins. **CR**